



Southern Maryland Volunteer Firemen's Association  
Maryland State Firemen's Association  
St. Mary's County Fireboard  
St. Mary's County Rescue Squad Association

# *Second District*

## **VOLUNTEER FIRE DEPARTMENT and RESCUE SQUAD, INC.**

---

2 July 2024

Dear Potential Sponsor,

Our second annual Beach Party will take place on Saturday, 24 August 2024 at our Piney Point Road Station located in Valley Lee. This event is meant to foster community connections and relationships and offer a family-focused atmosphere for both adults and children to celebrate the end of Summer with splash down water activities, corn hole, good food, music, and other outdoor activities.

Last year's Beach Party was a success with positive community feedback. Lots of smiles, laughter, painted faces, and swimsuits! Although free to the community, this event is organized and supported by our Fundraising Committee as a means to raise funds for the Second District Fire Department and Rescue Squad (SDVFDRS).

We need your help! Would you consider making a donation to help sponsor our event? By giving in support of our Beach Party, you'll help offset event costs and contribute to our \$5,000 fundraising goal! Funds will be used to support the SDVFDRS; enabling us to make a real difference in the lives of those in need.

Your generous donation will be recognized during our event, giving your business or services the opportunity for increased exposure and positive publicity. Offering the following Sponsor Levels, the SDVFDRS will provide recognition before, during, and/or after the Beach Party event.

### **Sponsor Levels:**

- **Friends:** Under \$100 Social Media Recognition, Multi-Sponsor Sign
- **Bronze:** \$100+ Social Media and Website Recognition, Multi-Sponsor Sign
- **Silver:** \$250+ Social Media and Website/Digital Sign Recognition, Individual Sign – 12" x 18"
- **Gold:** \$500+ Social Media and Website/Digital Sign Recognition, Individual Sign – 24" x 18"
- **Platinum:** \$1,000 Social Media and Website/Digital Sign Recognition, Individual Sign – 36" x 24"

### **Recognition Descriptions:**

- Social Media. Thank you and donation acknowledgement via the SDVFDRS Facebook site.
- Website. Beach Party article(s) posted on SDVFDRS' website acknowledging company name, logo, link to website, and donor status.
- Digital Sign. Company name and donor status will be displayed on SDVFDRS digital sign (in front of station) for up to 14 days.
- Multi-Sponsor Sign. Company logo and donor status displayed on sign during Beach Party event.
- Individual Signs. Company name, logo, and other requested information displayed on sign before, during, and after Beach Party for up to 30 days. Sizes: 12" x 18", 24" x 18", and 36" x 24".

***PO Box 1, 19330 Piney Point Road, Valley Lee, MD 20692 301-994-0751***



Southern Maryland Volunteer Firemen's Association  
Maryland State Firemen's Association  
St. Mary's County Fireboard  
St. Mary's County Rescue Squad Association

# *Second District*

## **VOLUNTEER FIRE DEPARTMENT and RESCUE SQUAD, INC.**

---

We hope we can count on your help to make this year's event our best yet! You can reach the SDVFDRS directly via the contact information below to discuss details or if you have any questions. Company information and logo image should be emailed to the address denoted below.

**Fundraising Committee - [fundraising@sdvfdrs.org](mailto:fundraising@sdvfdrs.org)**

- **Dee Dee Johnson at 240.561.2750**
- **Stephanie Boyd at 301.481.9879**
- **Mike Loughran at 301.904.0396**

Your support is invaluable to us, and we sincerely appreciate your consideration of our request. Together, we can make a lasting impact and create a brighter future for our community.

Thank you for being a part of our journey to make a difference. We look forward to your positive response.

Sincerely,

Edward Stauffer  
SDVFDRS President