Southern Maryland Volunteer Firemen's Association Maryland State Firemen's Association St. Mary's County Fireboard St. Mary's County Rescue Squad Association

Second District

VOLUNTEER FIRE DEPARTMENT and RESCUE SQUAD, INC.

23 June 2025

Dear Future Sponsor,

Our third annual Beach Party will take place on Saturday, 23 August 2025 at our Piney Point Road Station located in Valley Lee. This event is meant to foster community connections and relationships and offer a family-focused atmosphere for both adults and children to celebrate the end of Summer with splash down water activities, corn hole, good food, music, and other outdoor activities.

Last year's Beach Party was a success with positive community feedback. Lots of smiles, laughter, painted faces, and swimsuits! Although free to the community, this event is organized and supported by our Fundraising Committee as a means to raise funds for the Second District Fire Department and Rescue Squad (SDVFDRS).

Last year, with the help of our generous sponsors and community donations, we were able to expand lawn activities and present \$3,000 to the SDVFDRS! We are hoping to surpass this amount this year, but cannot do it without your help! By giving in support of our Beach Party, you'll help offset event costs and contribute to our fundraising goal! Funds will be used to support the SDVFDRS; enabling us to make a real difference in the lives of those in need.

Your donation will be recognized during our event, giving your business or services the opportunity for increased exposure and positive publicity. Offering the following Sponsor Levels, the SDVFDRS will provide recognition before, during, and/or after the Beach Party event.

Sponsor Levels:

o Friends: Under \$100 Social Media Recognition, Multi-Sponsor Sign

Bronze: \$100+
Social Media and Website Recognition, Multi-Sponsor Sign

Silver: \$250+
Gold: \$500+
Platinum: \$1,000
Social Media and Website/Digital Sign Recognition, Individual Sign – 24" x 18"
Social Media and Website/Digital Sign Recognition, Individual Sign – 36" x 24"

Recognition Descriptions:

- Social Media. Thank you and donation acknowledgement via the SDVFDRS Facebook site.
- Website. Beach Party article(s) posted on SDVFDRS' website acknowledging company name, logo, link to website, and donor status.
- Digital Sign. Company name and donor status will be displayed on SDVFDRS digital sign (in front of station) for up to 14 days.
- o Multi-Sponsor Sign. Company logo and donor status displayed on sign during Beach Party event.
- o Individual Signs. Company name, logo, and other requested information displayed on sign before, during, and after Beach Party for up to 30 days. Sizes: 12" x 18", 24" x 18", and 36" x 24".

We hope we can count on you to support another successful Second District Beach Party! You can reach the SDVFDRS directly via the contact information below to discuss details or if you have any questions.

Company information and logo image should be emailed to the address denoted below.

Fundraising Committee - fundraising@sdvfdrs.org

- Dee Dee Johnson at 240.561.2750
- Stephanie Boyd at 301.481.9879
- o *Mike Loughran at 301.904.0396*

Your support is invaluable to us, and we sincerely appreciate your consideration of our request. Together, we can make a lasting impact and create a brighter future for our community.

Thank you for being a part of our journey to make a difference. We look forward to your positive response.

Sincerely,

Edward Stauffer SDVFDRS President

Edward Starffer